

# Information Brochure 2026-28



अज्ञानेनावृत्तं ज्ञानं  
अज्ञान के द्वारा ज्ञान ढका हुआ है।  
श्रीमद् भगवद् गीता अध्याय 5, श्लोक 15



## MBA

(2 years Master Degree Course)

### Specialization Offered

- Finance
- Human Resource Management
- Marketing
- Operations Management
- International Business
- Information Technology
- Cooperative Management

### Salient Features

- High Return on Investment
- Excellent Corporate Interaction
- Specialized Certification Courses
- 100+ Companies for Campus Placement
- Holistic Development Through Activity Councils & Clubs
- NCR-Hub of Opportunities

## RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

(Approved By AICTE, Ministry of HRD, GOI & Affiliated to  
Dr. APJ Abdul Kalam Technical University, Lucknow)



College Code 033



## “Some of our Jewels” Alumni



**Ms. Radhika Sharma**  
Marketing Strategy & CRM  
BPE Innovations Pvt. Ltd.



**Geetansh Gupta**  
Senior Process Associate  
Maarsh India Limited



**Mr. Siddharth Dwivedi**  
Senior Associate Inside Sales  
Insenso Software (Gurgaon)



**Mr. Praveen Kumar Srivastava**  
Business Development Manager  
Collegesathi  
Batch - 2023-2025  
**Package 8 LPA**



**Ms. Shivangi Agarwal**  
Power BI developer  
Tech Mahindra



**Mr. Rahul Singh**  
Zonal Territory Manager  
Airtel Payment Bank



**Mr. Krishna Sharma**  
Unit Marketing Manager  
Manipal Hospital Pvt. Ltd.

Contact Details

**8588831328, 7428449457**

## About the Department

RKG group of institutions started MBA in RKGIT in 2003. The Management Course of group is Approved by AICTE, Ministry of HRD, India and affiliated to AKTU, Lucknow. The course provides comprehensive exposure in all aspects of business thereby creating strong foundation for the development of skills and knowledge leading to professional as well as academic excellence. Dual specialization scheme as prescribed by AKTU is followed wherein the students can opt from areas like Finance, Marketing, Human Resource, International Business and Information Technology.

Department of Management Studies

College Code 033

Intake: 90

RKGIT management education earned a lot of name and fame and set high standards and became a centre of excellence.

In a short span several milestones have been crossed in the form of university ranks and world class placements. We strongly believe the concept of 'Pariwar and work as one family for the over all development of our students.

**RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY**  
Estd: 2000 College Code: 033

**UNIVERSITY RANK HOLDER**

**MBA 2021-22**

**9th Position in AKTU Lucknow**

**DIKSHA MISHRA**

18002277755 | www.rkgit.edu.in | rkgit | rkgit | rkgit | rkgit

*There is no substitute for hard work.*  
-Thomas Edison



## Founder (Late) Shri Raj Kumar Goel Ji

From the Founder

We are building our institute as an ideal family, the RKGIT PARIVAR where members strive for the development, well being and promotion of each other.

## अज्ञानेनावृत्तं ज्ञानं

अज्ञान के द्वारा ज्ञान ढका हुआ है।  
श्रीमद् भगवत गीता अध्याय 5, श्लोक 15

## Our Torch Bearers



**Shri Dinesh Kumar Goel**  
Chairman  
RKG Group of Institutions



**Shri Akshat Goel**  
Vice Chairman  
RKG Group of Institutions



**Dr. Laxman Prasad**  
Advisor  
RKG Group of Institutions



**Prof. D.K. Chauhan**  
Executive Director  
RKG Group of Institutions



**Prof. Dr. B.C. Sharma**  
Director  
RKGIT



**Shri Ritesh Pahuja**  
Associate Director  
Corporate Relations



**Shri H G Garg**  
Dean Student Welfare  
RKGIT



**Dr. Vibhuti Tyagi**  
Head Deptt. of Mgt. Studies  
RKGIT

## Alumni Speaks



Being a student of the MBA program was a truly transformative experience for me. The curriculum was well-structured, industry-oriented, and delivered by highly supportive faculty members who emphasized both conceptual clarity and practical exposure. Regular seminars, workshops, and industry interactions significantly enhanced my managerial skills and confidence. The institution played a crucial role in shaping my professional outlook and preparing me for real-world challenges.

**Kushal Dubey**  
Kingsmen India  
Senior Executive Business Development

My journey as an MBA student was enriching and full of learning opportunities. The emphasis on experiential learning, case studies, and live projects helped me bridge the gap between theory and practice. The continuous guidance and mentorship from faculty members motivated me to push my limits and explore my potential. I am grateful to the institution for providing a strong foundation that has helped me grow professionally.

**Bulbul Dagar**  
Talent Toppers  
Associate HR

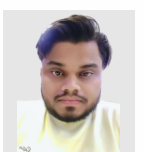


The MBA program provided me with an excellent platform to develop analytical thinking, leadership abilities, and effective communication skills. The academic rigor, combined with co-curricular and extracurricular activities, ensured holistic development. Placement training sessions and mock interviews boosted my confidence and made me industry-ready. I proudly credit my alma mater for playing a significant role in my career success.

**Shivam**  
ICICI prudential life insurance Co. Ltd  
Senior Associate Manager

I consider myself fortunate to be an alumnus of this esteemed institution. The learning environment encouraged innovation, teamwork, and ethical decision-making. Faculty members were always approachable and supportive, guiding us not only academically but also professionally. The exposure gained through internships, industry visits, and placement support has been instrumental in shaping my career path.

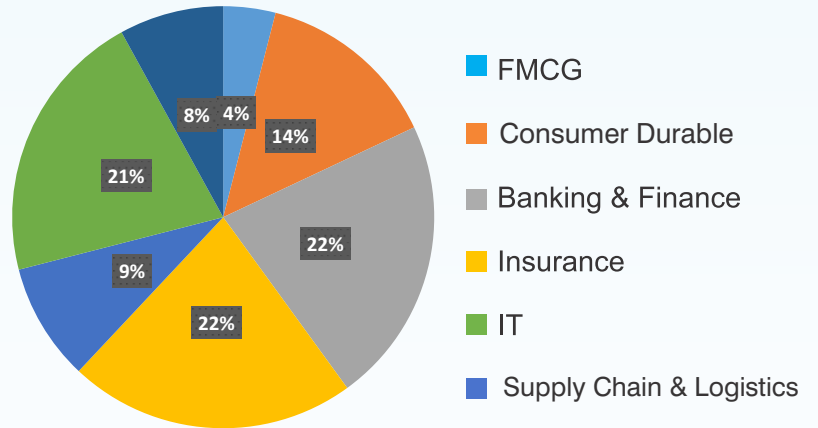
**Shivam Pandey**  
Genpact  
Business Development Manager



## Evidence of Excellence

Our students are exposed to wide variety of top corporate organizations. We offer them training environment to become excellent professionals. RKGIT is in association with many agencies for the Personality Development.

## Industry Wise Student Allocation for Summer Project 2024-25

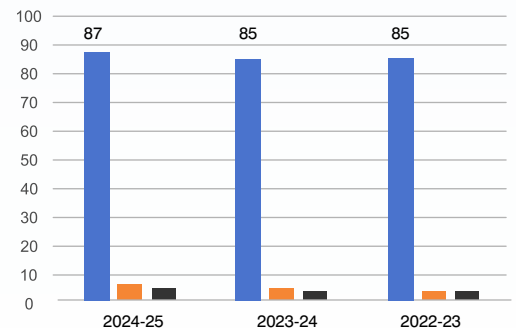


## Placement at a Glance

Department of Management Studies has always maintained firm commitment to excellence, specifically in terms of the professional future of its students. MBA has a remarkable record of excellent placements.

|                                      | 2024-25 | 2023-24 | 2022-23 |
|--------------------------------------|---------|---------|---------|
| Students Placed                      | 87%     | 85%     | 85%     |
| Family Business & Entrepreneur       | 4%      | 5%      | 5%      |
| Further Studies                      | 3%      | 4%      | 4%      |
| <b>Companies Visited (2025) – 62</b> |         |         |         |

Placement (2024-25)



## OUR RECRUITERS

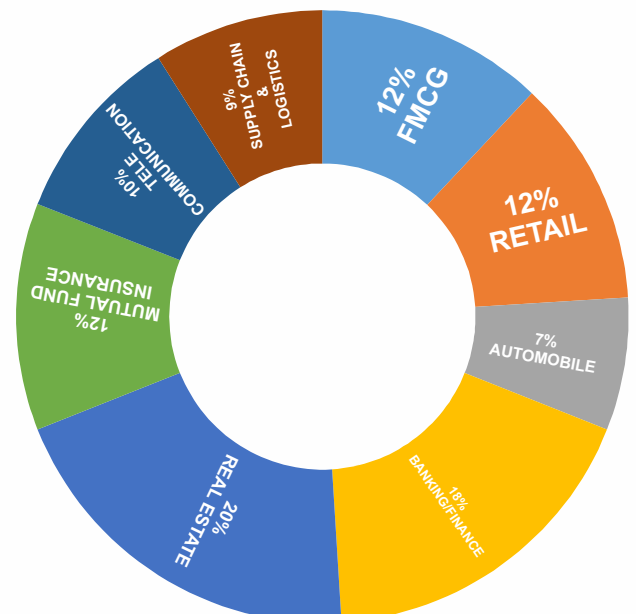


■ Student placed ■ Family Business & Entrepreneur ■ Further Studies

**Highest Package**  
12 Lacs

**Average Package**  
3 to 5 Lacs

Sector wise breakup of Companies visited for Campus Placement in%





The business world is changing radically. There have been studies showing the employability of management graduates being not more than 25-30 %, due to the lack of required employability skills. To bridge this gap Department of Management Studies ensures to enhance the skills and keep them according to the industry standards. Therefore it inculcates a number of Value Added Courses in the curriculum of the students.

| Marketing                    | Human Resource | Finance              | Information Technology |
|------------------------------|----------------|----------------------|------------------------|
| Digital Marketing            | HR Analytics   | Tally                | SPSS                   |
| Retail Marketing             | ERP Management | Financial Analytics  | Tableau                |
| Supply Chain & logistics     | SAP            | Derivatives Analysis |                        |
| Dealer Distribution Handling |                | Stock Trading        |                        |

### Future Company Tie Ups

- QA Labs
- Future Group
- Sharekhan
- ESCOP
- DTDC
- Parle Agro
- Usha Shriram
- Tally Education Pvt. Ltd
- Safe Ex
- Times Pro
- Safe Educate Learning (P) Ltd.
- Payroll training and management Pvt. Ltd.
- And many more.....



Live projects are a platform for students and job seekers with which they can gain the actual corporate experience. Department of Management Studies offers live projects for the students to gain practical knowledge of a particular stream adding an advantage for students, who plan for jobs in the stream in the future. Working on a live project helps a student to gain familiarity with the working environment, vision and objectives of a company.

| Organisation   | Area                         | Organisation   | Area                    |
|--|------------------------------|--|-------------------------|
|  NSIC<br>ISO 9001 : 2008                      | Entrepreneurship Development |  MOTHER DAIRY     | Marketing Positioning   |
|  Q-LAB  | Digital Marketing            |  Reliance digital | Electronic Retailing    |
|  SONY  | Retail Process               |  PARAG           | Supply Chain Management |
|  BIG BAZAAR                                 | Retail Marketing             |  ESWORA         | Export Marketing        |
|  MSME<br>MEDIUM, SMALL & MEDIUM ENTERPRISES | Entrepreneurship Development |  RELAXO         | Retail Branding         |

### Industrial Visits



The Department of Management Studies organizes regular industrial visits to connect classroom learning with real-world business practices. These visits offer practical exposure to industry operations, technologies, and professional environments. They enhance students' managerial understanding, industry awareness, and career readiness.

- Avro Furnitures
- Yakult Danone (India) Ltd
- Mother Dairy
- Parle Industries
- Mawana Sugar Mills
- Amartex, Panchkula
- Bisleri International (P) Ltd.
- National Stock Exchange, India
- Rathi Steels Pvt. Ltd.
- Parag Milk Dairy Ltd
- Panasonic Experience Centre
- Dabur India Ltd.
- Delphi Automotive Ltd.
- NSIC India Ltd.
- Centre for E-Governance, Ministry of IT, India
- Incubator Centre of MSME, New Delhi
- Coca Cola
- Motheson
- **And many more.....**

### Guest Lectures

Department of Management Studies on routine basis organizes lectures by National and International speakers for its student managers, to expose them with the intellectual property of industry & academics. The eminent guest list includes Mr. Rohit (Vice President- Corporate Communication, Reliance Industries Ltd.) Dr S S Singh, Dr. S K Singh, Dr. Amit Singh, Mr. Yogesh Kr Goel, Mr. Ashish Das, Smt Anila Choraria, Mr. Sushil Kumar Aggarwal (Avro), Yelina Prokhorova, Ms. Michelle Khanna, Mr. Taranjeet Singh, Mr. Altaf Hussain, Mr. Ashish (TCS), Mr. Ashish Jain (IBM), Mr. T. Peethambaran, Mr. Saurabh Singh (Coco Cola) and many more



## Educational Tour

Educational Tours to various fascinating places with educationally enriched background are a common feature by the department organized for its student managers with the objective of imparting practical insights of manufacturing and service units. Recently the students went to Shimla, Nainital, Chandigarh and Mohali for educational tour.



## Seminar & Conferences

Department of Management Studies organises National & international seminars and conferences to enrich student managers, faculty and corporate world with noble thoughts & researches.



## Co-Curricular Activities

Department of Management Studies works on 360 degree performance and personality improvement. To teach the corporate practices, support the creativity & let them be aware about the surrounding institutes organising various literary, sports and cultural activities. The department organises events like Alacrity- Management Fest, Shodh- Research paper Competition, Manthan- Business Quiz, Sales Anand-Marketing Event, Blood Donation Camp etc.



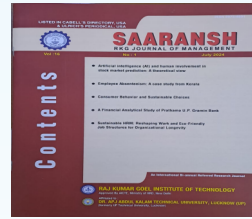
## Corporate Social Responsibility Activities

Department of Management Studies also works on inculcating the social and corporate responsibilities in its students. It is considered as the part of the college curriculum to make the students analyse and work for social causes. So, the department organizes events on special days like World Cancer awareness day, International women's day, Panchayat divas, International water Day, Session on voter's awareness, Session on good touch bad touch, Box of Kindness – Warm clothes donation campaign etc. creating awareness among the students and the society



## Research & Development

RKGIT promotes research ability among students, faculty, and corporates. It encourages faculty and the students for attending and presenting papers in various conferences held in esteemed institutes. Students of MBA have present research papers on topics like “Effects of Influential Travelers on their audience”.



SAARANSH - An International Bi-Annual by Department of Management Studies, RKGIT Ghaziabad. It is listed in CABELL'S DIRECTORY USA & ULRICH'S PER. The objective of the journal is to provide a forum for discussion of advanced and trending areas of management.

## Amazing Campus Life at RKGIT

RKGIT offers quality of life along with nurturing career of youth. The campus has been aesthetically designed as pollution free complex with greenery all around and has become a self-contained academic township. Along with basic amenities like electricity, round the clock power backup, RO purified safe drinking water, ATM. It also includes Cricket Football stadium, Volleyball, Basketball and Badminton court. Transport facility is available from almost all routes.



## Media Corner

आरकेजीआईटी एमबीए विभाग में ओरिएंटेशन प्रोग्राम: परिचय 2025 का हुआ समापन!



आरकेजीआईटी के एमबीए विभाग में 5 दिवसीय फेकल्टी डेवेलपमेंट प्रोग्राम का समापन



नवग्रह टाइम्स

आरकेजीआईटी के एमबीए डिपार्टमेंट में ओरिएंटेशन प्रोग्राम का समापन छात्रों को टैरिगन-लनिंग प्रोसेस की टी नयी जानकारी



आरकेजीआईटी के एमबीए विभाग में इंटर इंस्टीट्यूट पियर प्रेजेंटेशन प्रतियोगिता शोध का आयोजन



आरकेजीआईटी के एमबीए विभाग में 'संखन-2025' विज्ञान विभाग प्रतियोगिता का आयोजन



आरकेजीआईटी के एमबीए विभाग में इंटर इंस्टीट्यूट पियर प्रेजेंटेशन प्रतियोगिता शोध का आयोजन



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आरकेजीआईटी की एमबीए छात्रा को मिला गोल्ड मेडल



आरकेजीआईटी के एमबीए विभाग में इंटर इंस्टीट्यूट पियर प्रेजेंटेशन प्रतियोगिता शोध का आयोजन



आरकेजीआईटी के एमबीए विभाग में इंटर इंस्टीट्यूट पियर प्रेजेंटेशन प्रतियोगिता शोध का आयोजन

एफजाआइटए एमबीए विभाग में जापान में जर्मेट डेवेलपमेंट प्रोग्राम का हुआ आयोजन



आरकेजीआईटी में ओरिएंटेशन कार्यक्रम परिचय का आयोजन



आरकेजीआईटी के एमबीए विभाग में ओरिएंटेशन प्रोग्राम: परिचय 2024 का आयोजन

आरकेजीआईटी के एमबीए विभाग में ओरिएंटेशन प्रोग्राम: परिचय 2024 का आयोजन



आरकेजीआईटी के एमबीए विभाग में ओरिएंटेशन प्रोग्राम: परिचय 2024 का आयोजन



आरकेजीआईटी के एमबीए विभाग में ओरिएंटेशन प्रोग्राम: परिचय 2024 का आयोजन

### Course Fee Structure

| S. No.   | Particulars                                      | MBA 1st Year      | MBA 2nd Year      |
|--|--|-------------------|-------------------|
| 1  | Registration Charges                             | 2000              | 2000              |
| 2  | Tuition and Other Fees*                          | 104250            | 104250            |
| 3  | Personality Development and Placement Assistance | 9500              | 9500              |
| 4  | Value-added Courses & Skill Development          | 10,000            | 10,000            |
| 5  | Digital Learning Support and ERP Charges         | 4000              | 4000              |
| 6  | Industry Interface Charges                       | 10,000            | 10,000            |
| 7  | Academic Caution money (Refundable)              | 5000              | -                 |
| 8  | Book Bank Charges                                | 5000              | -                 |
| 9  | Group Insurance (Accidental)                     | 250               | 250               |
| <b>Total Rs.</b>   |  | <b>1,50,000/-</b> | <b>1,40,000/-</b> |
| Online registration fees (to be paid directly to AKTU) **          |  | 1000/-            | -                 |
| Online University Examination fees (to be paid directly to AKTU)** |  | 7500/-            | 7500/-            |

### Academic Session 2026-27

## Dress Code

For uniformity and to give corporate look, RKGIT-MBA follows dress code. Amount for uniform is to be paid directly to the vendor separately

\*The tuition fee will be finally fixed by fee fixation committee.

\*\* Subject to change as per government norms and AKTU, respectively.

Note: The college fee is to be paid in full in the form of Demand Draft favoring “Raj Kumar Goel Institute of Technology” Payable at Ghaziabad

\*Fee Refund: Fee once paid will not be refunded or transferred to the name of any other person under any circumstances. Legal jurisdiction for all matters concerning RKGIT, Ghaziabad will be in Ghaziabad.

**Contact Details: 08588831328, 07428449457**

# RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY (033)

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